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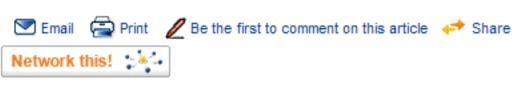
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## CUD, aaUAE and Sesam team up for educational event - Solar Days

Press Release



Education and Training on Renewable Energy Applications

Solar Days - the first element of a Green Building Series comprises a conference and workshop over two days, aiming to educate professionals and students on renewable energy applications and the science behind it.

Organized by Sesam Business Consultants in collaboration with the Canadian University of Dubai (CUD) and endorsed by the the Architecture Association (aaUAE), Solar Days offer presentations, open debate, training workshop and project tours around the topic with a focus on photovoltaic and solar thermal applications and solutions.

While the Solar Days Conference supported by Enpark takes place on 20. April 09 at the Conference Centre in Dubai Knowledge Village, the Solar Days Workshop is hosted on the Canadian University of Dubai campus on 21. April 09.

The Conference presents experts talking about local and international initiatives in the field of solar energy. Moreover, it features the "Green Lounge", an open debate allowing interaction with the audience. The Solar Days Workshop on the second day of the event is conducted by TÜV Rheinland, leading providers of technical services worldwide. The international TÜV Rheinland team will be supported by the local master trainer Mario Seneviratne of Green Technologies Dubai. Both event days are concluded with project tours taking its delegates to the Shoreline Apartments on the Palm Jumeirah and to Masdar City showcasing solar technology applications in the UAE.

Solar Days is the first educational modul that caters to the requirements of the aaUAE for their recently initiated Continuing Education Program for Architects (CEPA). The Program is an initiative by the Association providing its members with continuous support and training opportunities helping to ensure that architects keep up to date within a rapidly changing profession and are able to meet their clients' and communities' increasing demand for sustainable solutions.

Among other topics sustainable design represents an important element of CEPA. Ahmed Al Ali, President of the aaUAE: "Solar energy applications are an integral element of the sustainable design philosophy and practice. It is our goal to be in line with world wide green trends and to harness the sun's power, particularily in the UAE where we are blessed with abundant sunshine". He added: "We are exited about our cooperation with the Canadian University of Dubai and Sesam Business Consultants which allows us to bring training concepts to our members."

The event is co-organized by Enpark and Epoc Messe Frankfurt and sponsored by leading manufacturers of solar technologies such as Viessmann, Schott and Scheuten. The Carbon footprint of the event is offset by the help of sponsor ecoventures. Every one ton of unavoidable CO2 produced by the event and its delegates is being calculated and an equivalent amount is invested into projects saving respective amounts of emissions elsewhere in the world.

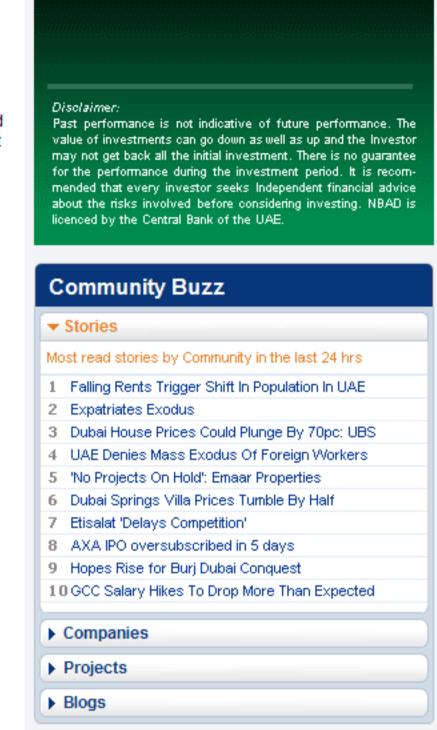
This event also marks the first collaboration of the Canadian University with the Architecture Association of the United Arab Emirates (aaUAE) following the signing of a Memorandum of Understanding on March 5, 2009. As a member of the local community, the Canadian University of Dubai is excited to be part of this effort to further developments and training in this field and plans continued events with both the aaUAE and Sesam. According to Professor Florian Techel of CUD's School of Architecture and Interior Design (S-A+ID), "Approximately three quarters of the human CO2 production happens inside and around buildings, especially in hot climates as the UAE where people spend the majority of their time inside. We are aware of the enormous responsibility of architects and interior designers (current and future) for the caretaking of Planet Earth. We share the vision that there is enormous potential for improvement in Dubai, the UAE and the entire Middle East in the field of Energy Conservation, utilization of alternative CO2-free sources of energy and a more sustainable future."

-Ends-

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